

**INVOICE NO.**

NW759847

**INVOICE DATE**

9/29/2016

**BILL CYCLE**

201609

**INVOICE DUE DATE**

10/30/2016

STRATEGIC MEDIA SERVICES, INC  
1023 31ST, NW 4TH FLOOR  
WASHINGTON, DC 20007-4458

## INVOICE

| AGENCY                        | AGENCY NO. | CUSTOMER                         | CUSTOMER NO. |
|-------------------------------|------------|----------------------------------|--------------|
| STRATEGIC MEDIA SERVICES, INC | 1184       | HRO/Friends of Rod Drobinski ILH | 23251        |

| ORDER NO. | MARKET  | PRODUCT TYPE | COST       | UNITS ORDERED | UNITS AIRED |
|-----------|---------|--------------|------------|---------------|-------------|
| NW467792  | Chicago | TV           | \$7,965.00 | 42            | 40          |

**INVOICE NOTES**

see key for net/zone info

PRI: IP=5 NP=4 Drobinski 6232918

|                              |                   |
|------------------------------|-------------------|
| Gross Advertising Total      | \$7,965.00        |
| Agency Commission            | (\$1,194.75)      |
| Rep Commission               | (\$880.14)        |
| <b>Net Advertising Total</b> | <b>\$5,890.11</b> |

**Terms:** Net 30 Days**Mail to:** Comcast Spotlight  
12964 Collections Center Drive  
Chicago, IL 60693

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## AFFIDAVIT

**Product:**  
**Estimate No:** 1437  
**Campaign No:**

**Comcast Order No:** NW467792  
**TIM Est No:** 1092200  
**AE Name:** WASHINGTON DC NCC -  
CIL

**Market:** Chicago  
**Contract Type:** Single

### Commercial Summary

| Spot ID   | Title     | Zone   | Networks                    | Spots | Cost       |
|-----------|-----------|--|-----------------------------|-------|------------|
| ND1756758 | HRRD0822H | Libertyville IL U-verse/4088,<br>LIBERTYVILLE/1863, McHenry IL<br>U-verse/4089, MCHENRY/0573 | BTN, CSNC, ESP2, ESPN, GOLF | 40    | \$7,965.00 |

### Channel Summary

| Network | Zone                         | Spot ID   | Spots | Cost       |
|---------|------------------------------|-----------|-------|------------|
| BTN     | LIBERTYVILLE/1863            | ND1756758 | 2     | \$500.00   |
| BTN     | MCHENRY/0573                 | ND1756758 | 3     | \$900.00   |
| CSNC    | LIBERTYVILLE/1863            | ND1756758 | 1     | \$300.00   |
| CSNC    | Libertyville IL U-verse/4088 | ND1756758 | 2     | \$500.00   |
| CSNC    | MCHENRY/0573                 | ND1756758 | 1     | \$300.00   |
| CSNC    | McHenry IL U-verse/4089      | ND1756758 | 1     | \$250.00   |
| ESP2    | LIBERTYVILLE/1863            | ND1756758 | 1     | \$250.00   |
| ESP2    | Libertyville IL U-verse/4088 | ND1756758 | 1     | \$175.00   |
| ESP2    | MCHENRY/0573                 | ND1756758 | 1     | \$300.00   |
| ESP2    | McHenry IL U-verse/4089      | ND1756758 | 2     | \$350.00   |
| ESPN    | LIBERTYVILLE/1863            | ND1756758 | 4     | \$600.00   |
| ESPN    | Libertyville IL U-verse/4088 | ND1756758 | 5     | \$800.00   |
| ESPN    | MCHENRY/0573                 | ND1756758 | 7     | \$1,500.00 |
| ESPN    | McHenry IL U-verse/4089      | ND1756758 | 5     | \$800.00   |
| GOLF    | LIBERTYVILLE/1863            | ND1756758 | 2     | \$220.00   |
| GOLF    | MCHENRY/0573                 | ND1756758 | 2     | \$220.00   |

| Date   | Net  | Zone/Syscode                 | Time   | Spot Name | Program                 | Len | Line | Rate     | Flag |
|--------|------|------------------------------|--------|-----------|-------------------------|-----|------|----------|------|
| 9-6-16 | CSNC | Libertyville IL U-verse/4088 | 7:04PM | HRRD0822H | Det Tigers@Chi White So | 30  | 15   | \$250.00 |      |
| 9-6-16 | CSNC | MCHENRY/0573                 | 7:04PM | HRRD0822H | Det Tigers@Chi White So | 30  | 3    | \$300.00 |      |
| 9-8-16 | ESPN | Libertyville IL U-verse/4088 | 9:38PM | HRRD0822H | U.S. Open Ten.          | 30  | 37   | \$150.00 |      |
| 9-8-16 | ESPN | LIBERTYVILLE/1863            | 9:39PM | HRRD0822H | U.S. Open Ten.          | 30  | 31   | \$150.00 |      |
| 9-8-16 | GOLF | LIBERTYVILLE/1863            | 5:01PM | HRRD0822H | PGA Tour Golf           | 30  | 32   | \$110.00 |      |
| 9-8-16 | ESPN | McHenry IL U-verse/4089      | 9:38PM | HRRD0822H | U.S. Open Ten.          | 30  | 41   | \$150.00 |      |
| 9-8-16 | ESPN | MCHENRY/0573                 | 9:38PM | HRRD0822H | U.S. Open Ten.          | 30  | 25   | \$150.00 |      |
| 9-8-16 | GOLF | MCHENRY/0573                 | 3:52PM | HRRD0822H | PGA Tour Golf           | 30  | 26   | \$110.00 |      |
| 9-9-16 | CSNC | Libertyville IL U-verse/4088 | 8:36PM | HRRD0822H | KC Royals@Chi White Sox | 30  | 16   | \$250.00 |      |
| 9-9-16 | ESPN | Libertyville IL U-verse/4088 | 5:24PM | HRRD0822H | U.S. Open Ten.          | 30  | 35   | \$150.00 |      |
| 9-9-16 | CSNC | LIBERTYVILLE/1863            | 9:55PM | HRRD0822H | KC Royals@Chi White Sox | 30  | 11   | \$300.00 |      |
| 9-9-16 | ESPN | LIBERTYVILLE/1863            | 5:24PM | HRRD0822H | U.S. Open Ten.          | 30  | 29   | \$150.00 |      |
| 9-9-16 | GOLF | LIBERTYVILLE/1863            | 3:44PM | HRRD0822H | PGA Tour Golf           | 30  | 33   | \$110.00 |      |
| 9-9-16 | CSNC | McHenry IL U-verse/4089      | 8:37PM | HRRD0822H | KC Royals@Chi White Sox | 30  | 21   | \$250.00 |      |

| Date    | Net  | Zone/Syscode                 | Time    | Spot Name | Program                | Len | Line | Rate     | Flag |
|---------|------|------------------------------|---------|-----------|------------------------|-----|------|----------|------|
| 9-9-16  | ESPN | McHenry IL U-verse/4089      | 5:24PM  | HRRD0822H | U.S. Open Ten.         | 30  | 39   | \$150.00 |      |
| 9-9-16  | ESPN | MCHENRY/0573                 | 5:24PM  | HRRD0822H | U.S. Open Ten.         | 30  | 23   | \$150.00 |      |
| 9-9-16  | GOLF | MCHENRY/0573                 | 2:57PM  | HRRD0822H | PGA Tour Golf          | 30  | 27   | \$110.00 |      |
| 9-10-16 | ESP2 | Libertyville IL U-verse/4088 | 7:41PM  | HRRD0822H | SC@Mis State           | 30  | 12   | \$175.00 |      |
| 9-10-16 | ESPN | Libertyville IL U-verse/4088 | 4:42PM  | HRRD0822H | U.S. Open Ten.         | 30  | 34   | \$150.00 |      |
| 9-10-16 | ESPN | Libertyville IL U-verse/4088 | 6:34PM  | HRRD0822H | Arkansas vs. TCU       | 30  | 14   | \$175.00 |      |
| 9-10-16 | ESPN | Libertyville IL U-verse/4088 | 9:42PM  | HRRD0822H | Virginia at Oregon     | 30  | 13   | \$175.00 |      |
| 9-10-16 | BTN  | LIBERTYVILLE/1863            | 12:04PM | HRRD0822H | Cincinnati at Purdue   | 30  | 9    | \$250.00 |      |
| 9-10-16 | BTN  | LIBERTYVILLE/1863            | 9:14PM  | HRRD0822H | UNC@IL                 | 30  | 8    | \$250.00 |      |
| 9-10-16 | ESP2 | LIBERTYVILLE/1863            | 4:51PM  | HRRD0822H | Western Kentucky@AL    | 30  | 10   | \$250.00 |      |
| 9-10-16 | ESPN | LIBERTYVILLE/1863            | 2:57PM  | HRRD0822H | College Football Score | 30  | 28   | \$150.00 |      |
| 9-10-16 | ESP2 | McHenry IL U-verse/4089      | 4:13PM  | HRRD0822H | Western Kentucky@AL    | 30  | 18   | \$175.00 |      |
| 9-10-16 | ESP2 | McHenry IL U-verse/4089      | 7:41PM  | HRRD0822H | SC@Mis State           | 30  | 17   | \$175.00 |      |
| 9-10-16 | ESPN | McHenry IL U-verse/4089      | 12:44PM | HRRD0822H | Penn St Vs. Pitts      | 30  | 19   | \$175.00 |      |
| 9-10-16 | ESPN | McHenry IL U-verse/4089      | 4:42PM  | HRRD0822H | U.S. Open Ten.         | 30  | 38   | \$150.00 |      |
| 9-10-16 | ESPN | McHenry IL U-verse/4089      | 9:42PM  | HRRD0822H | Virginia at Oregon     | 30  | 20   | \$175.00 |      |
| 9-10-16 | BTN  | MCHENRY/0573                 | 12:04PM | HRRD0822H | Cincinnati at Purdue   | 30  | 7    | \$300.00 |      |
| 9-10-16 | BTN  | MCHENRY/0573                 | 3:35PM  | HRRD0822H | Akron at Wisconsin     | 30  | 5    | \$300.00 |      |
| 9-10-16 | BTN  | MCHENRY/0573                 | 8:30PM  | HRRD0822H | UNC@IL                 | 30  | 6    | \$300.00 |      |
| 9-10-16 | ESP2 | MCHENRY/0573                 | 10:20PM | HRRD0822H | SC@Mis State           | 30  | 4    | \$300.00 |      |
| 9-10-16 | ESPN | MCHENRY/0573                 | 2:58PM  | HRRD0822H | College Football Score | 30  | 22   | \$150.00 |      |
| 9-10-16 | ESPN | MCHENRY/0573                 | 7:38PM  | HRRD0822H | Arkansas vs. TCU       | 30  | 2    | \$300.00 |      |
| 9-10-16 | ESPN | MCHENRY/0573                 | 10:32PM | HRRD0822H | Virginia at Oregon     | 30  | 1    | \$300.00 |      |
| 9-10-16 | ESPN | MCHENRY/0573                 | 11:31PM | HRRD0822H | Virginia at Oregon     | 30  | 1    | \$300.00 |      |
| 9-11-16 | ESPN | LIBERTYVILLE/1863            | 5:11PM  | HRRD0822H | U.S. Open Ten.         | 30  | 30   | \$150.00 |      |
| 9-11-16 | ESPN | MCHENRY/0573                 | 5:11PM  | HRRD0822H | U.S. Open Ten.         | 30  | 24   | \$150.00 |      |

Order# NW467792 Total: \$7,965.00



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BILL CYCLE

201609

## BILL TO

STRATEGIC MEDIA SERVICES, INC  
1023 31ST, NW 4TH FLOOR  
WASHINGTON, DC 20007-4458

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**REMITTANCE**

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Please return this document with your payment

| AGENCY                           | AGENCY NO. | CUSTOMER                            | CUSTOMER NO. |
|----------------------------------|------------|-------------------------------------|--------------|
| STRATEGIC MEDIA SERVICES,<br>INC | 1184       | HRO/Friends of Rod Drobinski<br>ILH | 23251        |

**Terms:** Net 30 Days**Phone:** 248-723-7582**Mail to:** Comcast Spotlight  
12964 Collections Center  
Drive  
Chicago, IL 60693**Fax:** 248-792-2682**Note:****Special Note:** For billing inquiries: Cdspot\_busops@comcast.com

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**Net Balance Due****\$5,890.11**

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We accept checks, money orders, and all major credit cards.

To pay by credit card, please check one box, fill out the information below, and fax to (248-792-2682).

**Card Number:****Expiration Date:****Signature:****Print Name:****Amount Paid:**

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